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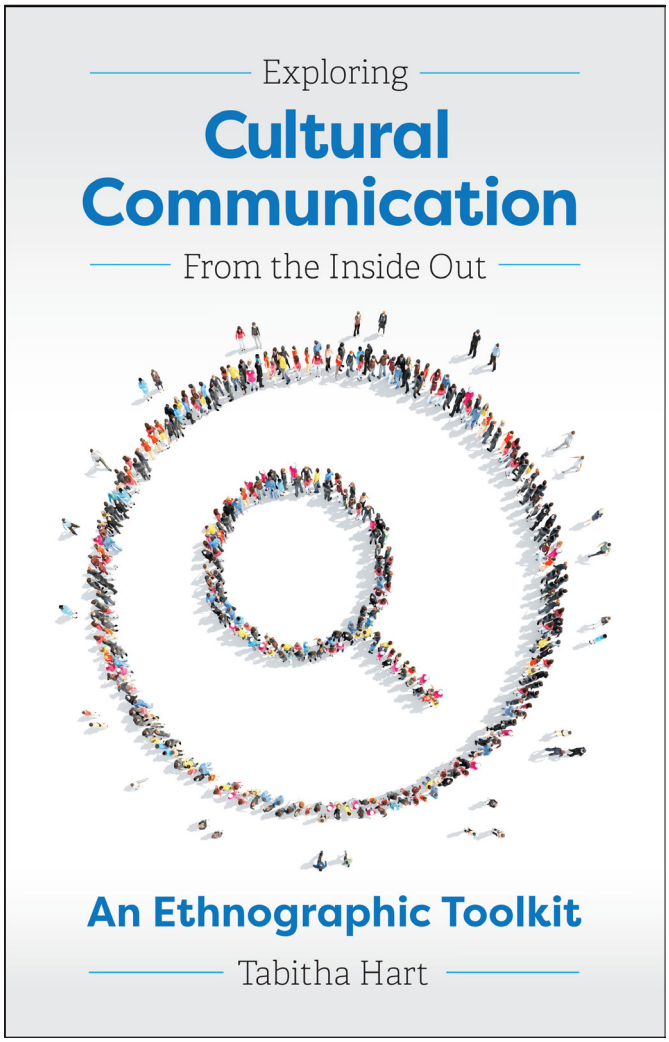

Exploring Cultural Communication From the Inside Out

An Ethnographic Toolkit

Tabitha Hart

Print: $28.95 **EBook:** $19.95

Pages: 186 pg | **ISBN:** 978-1-5165-8290-7 | © 2022

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What do you do when you are a newcomer in a cultural group and you must find your way? From the perspective of an ethnographer of communication, one of the most effective strategies you can take is to go from the inside out.

Exploring Cultural Communication from the Inside Out: An Ethnographic Toolkit is a workbook that offers readers a hands-on approach to navigating new cultural environments. The text helps readers develop richer and more nuanced understandings not only of the different cultures they are members of but also their own roles in an increasingly multicultural and global society.

The book is grounded in an interpretive theoretical/methodological framework of the ethnography of communication and speech codes theory, and guides readers through the process of applying this framework to any setting of their choice. Throughout, the text introduces theoretical concepts and pairs them with applied activities that require readers to engage in ethical fieldwork, data collection, and analysis. Readers are then challenged to document their experience, communicate what they have learned, and participate in deep reflection.

Featuring a unique methodology and highly practical information, *Exploring Cultural Communication from the Inside Out* is exemplary for courses in intercultural communication, language and culture, sociolinguistics, and communication research.

Tabitha Hart holds a Ph.D. in communication with specialized training in the ethnography of communication and speech codes theory from the University of Washington. She is an Associate Professor in the Department of Communication Studies at San José State University. Dr. Hart's research focuses on cultural communication, service communication, service learning, and civic engagement.

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